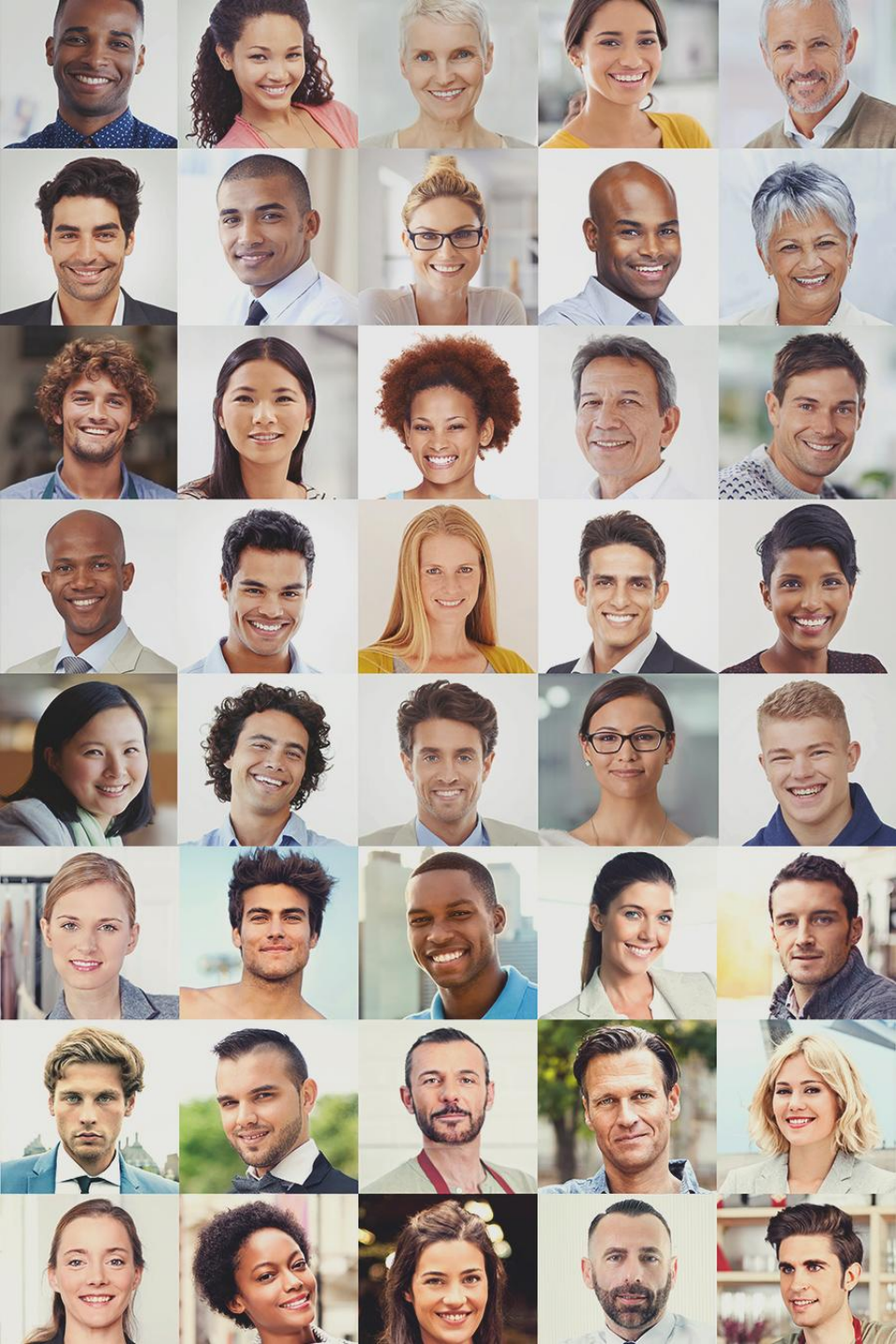




# The Root of It All™

Social Media Community Guidelines



# Social Media Community Guidelines

**Welcome to The Root of It All™ -  
Social Community!**

*The Root of It All™ is on a quest for well being! Wellness begins with how we treat ourselves and those around us. That's why The Root of It All™ strives to create a digital community that is safe, law-abiding, regulated, and respectful for all who visit, share, and engage with our brand and products online. In order to do that, we have a few simple guidelines we ask you to keep in mind when visiting our social pages. Thank you in advance! We appreciate your participation & adherence to these rules.*



# Social Media Community Guidelines

## The Root of It All™

- Do not upload pictures of people under 21 years of age (including yourself).
- Never post sexually suggestive text or pictures to this page. You will be removed.
- Do not promote dosing to excess, smoking, illicit drugs, driving while under the influence of cannabis or cannabis products, or other irresponsible activities.
- You will find that our page is monitored regularly to make sure that the community guidelines are being followed.
- We will remove comments that violate our Community Guidelines.
- Please treat other contributors with respect and consideration. If we feel that comments are derogatory or insulting we will remove them.
- Please don't use swear words or language that may offend or be considered inappropriate. We will remove such content at our discretion.
- *The "Golden Rule" applies here -*
  - Treat others with the same respect you wish to be treated at all times when engaging online within our community. Thank you.
- If a person or organization hasn't given you expressed permission to use his, her, or their name, photos, or audio/video content on our page, please don't post it.







## Social Media Community Guidelines

- Please make sure that what you post is factually correct and legally permissible, and isn't defamatory, threatening, abusive, discriminatory, offensive, an invasion of privacy, or an infringement of any third party's copyright or other intellectual property rights.
- Do not post any advertising, spam, or links to external sites. This includes posts used in an attempt to direct traffic to other websites, blogs, or pages. If you do, we will remove these posts.
- Do not post personal information about yourself that should remain private. If you do, we will be required to remove it.
- If you do come across a comment on our page that you consider inappropriate, please report this to our team immediately, and we will address this in a timely fashion.
- All material posted on our social brand pages within each platform; Facebook, Twitter, Instagram, LinkedIn, YouTube, and Pinterest must comply with the respective platforms' Terms of Use. This means abiding by all rules for the social platform as well as our guidelines stated here.
- We reserve the right to remove comments at any time for any reason without prior notice. Please note that offenders may be reported and blocked from participating on the page.
- The Root of It All™ is not responsible or liable for any content posted or uploaded to this site by its users, or any content on third-party sites.

# Social Media Community Guidelines

**Responsible Dosing:**

Please always remember to dose responsibly when using products containing cannabis.

**Forward Notice:**

Please note that this brand page and all content on it is intended for adults who are 21 yrs of age or older. Please do not forward the content on this page to anyone under the legal purchase age for your respective country, state, region, or territory that you live in.

It is prohibited [to share this page](#) with anyone that meets the following restrictions:

- Under the age of 21yrs in the United States of America.
- A person living in a state where cannabis is not recognized as "state legalized."

**Thank you in advance for making The Root of It All™ online community a safe, respectable, and law-abiding destination for adults to learn more about wellness, and engage and share digitally. We appreciate you!**



# The Root of It All™

Thank you for being a part of our Social Media Community!